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Junior Achievement's 2023 Dare to Dream Dinner & Auction Set to Inspire and Empower, Celebrating 70 Years of Impact

Seattle, WA – Junior Achievement of Washington (JA), a leading non-profit organization dedicated to empowering young minds with essential life skills, presents ***Dare to Dream Dinner & Auction*** marking its remarkable 70th anniversary milestone. Over the course of seven decades, Junior Achievement has remained committed to its mission of providing critical financial literacy, work readiness, and entrepreneurship education to students across Washington. With an impressive track record of impacting over 2 million students, Junior Achievement has played an instrumental role in shaping the future of countless young people by equipping them with the tools they need to succeed.

2023 Dare to Dream Event

Dare to Dream, presented by Alaska Airlines and supported by Dream Sponsor, T-Mobile Park, takes place on September 9, 2023, and stands as Junior Achievement of Washington's biggest fundraising event of the year. The evening promises to be a celebration of the organization's legacy and a showcase of the tremendous impact it has had on the community. Attendees can look forward to an inspiring lineup of student and educator stories that highlight the tangible difference Junior Achievement programs have made in their lives. The event will also feature a delectable dinner, as well as live and online auctions that offer a range of unique items and experiences. Dare to Dream encapsulates the spirit of philanthropy and fun, creating lasting memories for all who participate.

Join us in celebrating 70 years of empowerment, education, and excellence at the Dare to Dream Dinner & Auction on September 9, 2023, at T-Mobile Park.

Empowering Students with JA Mobile Finance Park

The funds raised at Dare to Dream will go in part to support an initiative in the spirit of continued innovation and growth at Junior Achievement, introducing JA Mobile Finance Park—aimed at expanding the organization's reach and impact Statewide. Designed as a dynamic traveling financial literacy program, JA Mobile Finance Park boasts a revolutionary state-of-the-art design. Its

portable, custom-built components are ingeniously packed into a mobile unit, enabling it to journey to various regional locations to bring hands-on learning experiences directly to students in their communities.

JA Mobile Finance Park serves as a visual representation of the famed JA Finance Park® storefronts, providing students in grades 7-12 with a tangible and immersive learning experience. Serving as a capstone program for personal financial planning and career exploration, students will receive foundational knowledge through classroom curriculum led by educators. Subsequently, they will put theory into practice during their visit to JA Mobile Finance Park, gaining valuable hands-on experience in managing finances and making informed decisions.

Barbie Seifert, Chief Advancement Officer of Junior Achievement shared that “Mobile Finance Park signals the beginning of an exciting new era for financial literacy education. We invite the community to join us in shaping a brighter future for our youth.” For those interested in learning more about JA Mobile Finance Park or exploring opportunities to contribute to the Junior Achievement cause, please contact Barbie Seifert at barbies@jawashington.org. To discover more about Junior Achievement programs and their impact, visit washington.ja.org.

About Alaska Airlines

Alaska Airlines and our regional partners serve more than 120 destinations across the United States, Belize, Canada, Costa Rica and Mexico. We strive to be the most caring airline with award-winning customer service and an industry-leading loyalty program, [Mileage Plan](#). As a member of the **oneworld** alliance, and with our additional global partners, our guests can travel to more than 1,000 destinations on more than 25 airlines while earning and redeeming miles on flights to locations around the world. Learn more about Alaska at news.alaskaair.com and follow [@alaskaairnews](#) for news and stories. Alaska Airlines and Horizon Air are subsidiaries of Alaska Air Group.

About Junior Achievement (JA) of Washington

Junior Achievement of Washington's mission is to inspire and prepare young people to succeed in a global economy. Driven by the passionate power of its volunteers, JA programs are taught by community and business mentors – individuals committed to the success and healthy development of students in Washington state and Northern Idaho. In 2023, Junior Achievement of Washington reached thousands of K-12 students with relevant, hands-on learning experiences that teach young people to manage their money, plan for their economic future, own their businesses, and develop readiness for careers or college. Visit washington.ja.org for more information.

About Junior Achievement USA® (JA)

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness, and entrepreneurship. Today, JA reaches more than 3.3 million students per year in 102 markets across the United States as part of 12.5 million students served by operations in more than 100 other countries worldwide. Junior Achievement USA is a member of JA Worldwide. For more information, visit www.ja.org.